

# 2016 LeadingAge Kentucky Business Opportunities

## LeadingAge KY Members

Partner \$ 6,000	Supporter \$ 4,000	Friend \$ 2,000	Contributor \$ 750
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Advertising Opportunities				
Sponsor one month of LeadingAge KY web site including company logo on LeadingAge KY homepage	✓			
Direct link to your website from LeadingAge KY website & permission to link to LeadingAge KY website	✓	✓		
Member Level sponsor logo with web link to LeadingAge KY web site	✓	✓	✓	
Recognition with association Membership level on various association events/materials	✓	✓	✓	
Will be given referrals for information from the LeadingAge KY office	✓	✓	✓	✓
Use of Sponsor (Contributor, Friend, Supporter, Partner) Logo	✓	✓	✓	✓
Exhibitor Services & Space				
Trade Show Booth at Annual Conference which includes: (1) skirted table, (2) chairs, (1) wastebasket, internet and carpet (if exhibitor hall is not carpeted) & designated booth space in main isle <b>(Total Value \$1,450)</b>	✓			
Trade show booths will be among the first assigned and will receive special recognition	✓			
Trade Show Booth at Annual Conference which includes (1) skirted table, (2) chairs <b>(Total Value \$980)</b>		✓		
Trade Show Booth at Annual Conference (with NO Furnishings) (Rate for Non-Member \$925)			✓	
Member rate for Trade Show space \$ 765				✓
Access to LeadingAge KY Members				
Acknowledgement as Vendor Member of LeadingAge Kentucky <b>(Total Value \$765)</b>	✓	✓	✓	✓
LeadingAge KY membership contact information	✓ Quarterly	✓ Semi-Annually	✓ Annually	
Ability to Participate in LeadingAge KY Committees	✓	✓		
Publications & Website Presence				
Monthly Ad on LeadingAge Kentucky web site	2 monthly	1 monthly		
Authorship of 1 or 2 white papers to be distributed by LeadingAge KY to members/posted to web site	2	1		
Company logo and link in the LeadingAge KY Connection	12 issues	6 issues		
Subscription to LeadingAge KY Connection (Weekly Newsletter)	✓	✓	✓	✓
Access to the LeadingAge KY Membership Directory	✓	✓	✓	✓
Listing in the LeadingAge KY Membership Directory	✓	✓	✓	✓
Professional Development & Events				
Exclusive sponsorship of a chosen Event at Annual Conference. First come, first serve <b>(up to \$4,000 value)</b>	✓			
Recognition as Conference Sponsor Your choice of Sponsorship <b>(up to \$2,500 value)</b>		✓		
Recognition as "Friend" of LeadingAge Kentucky in Conference Material <b>(\$800 value)</b>			✓	
Ability to present webinar sessions <b>(value \$600 each)</b>	✓ 2 per year	✓ 1 per year		
Marketing material distribution at Annual Conference	✓			
1 Full <b>(\$800 value)</b> or 1/2 page <b>(\$450 value)</b> Ad in Annual Conference program	1 full	1/2		
Discount or Complimentary registrations at the Annual Conference <b>(up to \$850 value)</b>	2	1	discount registration	
Display of company logo during sponsored Annual Conference sessions	✓	✓		
Receive Education and Conference Information	✓	✓	✓	✓
Eligible for Member Rates on all Education/ LeadingAge KY events & Products	✓	✓	✓	✓
Opportunity to submit a session for the Annual conference	✓	✓	✓	✓

**Total Value of Membership Level**

**\$ 9,050+**

**\$ 5,880+**

**\$ 2,750+**

**\$ 750+**

# 2016 LeadingAge Kentucky Membership Profile & Dues Statement

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

## Membership / Payment Options:

\$ 750 Contributor

\$4,000 Supporter

\$2,000 Friend

\$6,000 Partner

Check payable to LeadingAge Kentucky - or -  Credit Card ( VISA  MASTER CARD)

Credit Card Number: \_\_\_\_\_ CVV # (3 digit code) \_\_\_\_\_



Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

## Category of Product/Service (please select one)

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Accounting & Financial Services | <input type="checkbox"/> Electronic         | <input type="checkbox"/> Medical Records                   |
| <input type="checkbox"/> Advertising/Marketing           | <input type="checkbox"/> Emergency Response | <input type="checkbox"/> Medical/Supplies                  |
| <input type="checkbox"/> Architect/Design                | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Housekeeping/Maintenance Supplies |
| <input type="checkbox"/> Computer Services/Software      | <input type="checkbox"/> Furnishings        | <input type="checkbox"/> Pharmacy                          |
| <input type="checkbox"/> Construction Services           | <input type="checkbox"/> Group Purchasing   | <input type="checkbox"/> Physical Plant                    |
| <input type="checkbox"/> Consultant Services             | <input type="checkbox"/> Human Resources    | <input type="checkbox"/> Property Management               |
| <input type="checkbox"/> Contract Management             | <input type="checkbox"/> Insurance/Benefits | <input type="checkbox"/> Resident Services/Therapies       |
| <input type="checkbox"/> Dietary or Food Service         | <input type="checkbox"/> Legal Services     | <input type="checkbox"/> Supplies                          |
| <input type="checkbox"/> Educational Institution         | <input type="checkbox"/> Manufacturer       | <input type="checkbox"/> Other                             |

Briefly describe your services/product:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Return Form To:  Fax (502) 814-0315  
 2501 Nelson Miller Parkway  
Louisville, KY 40223

**LeadingAge**<sup>™</sup>  
Kentucky

Please Contact the LeadingAge KY Office  
for more information

 502-992-4380  [www.leadingageky.org](http://www.leadingageky.org)